

Press Cuttings

July 2005

Scotsman, 20 July 2005

Wolverhampton Express & Star, 20 July 2005

Belfast Telegraph, 20 July 2005

Birmingham Post, 20 July 2005

Birmingham Evening Mail, 20 July 2005

Aberdeen Press & Journal, 20 July 2005

Manchester Evening News, 20 July 2005

Birmingham Post, 20 July 2005

Coventry Evening Telegraph, 21 July 2005

Scotsman
20 July 2005

'Litter haters' leave 205m bits of rubbish lying about

NINETY-nine per cent of Britons say they hate litter – but they have admitted to dropping no fewer than 205 million pieces of rubbish over a three-month period, according to a study published today.

The survey also discovered which types of rubbish caused the most offence – and dog dirt was top of the list.

Forty-one per cent of those taking part said that was their pet hate, followed by plastic

litter (31 per cent) and chewing gum (17 per cent).

Eighty-eight per cent claimed that their enjoyment of the local environment was being ruined by rubbish, while 96 per cent said they realised uncollected waste, particularly non-degradable plastic, would harm the environment and wildlife.

The research was carried by Symphony Environmental, a degradable plastics company, which interviewed 1,015 people nationwide.

Wolverhampton Express & Star
20 July 2005

Litterbug Brits say they hate rubbish

The British say they hate litter but still admitted to dropping 205 million bits of rubbish over a three-

published today.

The research by Symphony Environmental, an environmentally friendly degradable plastics company, reveals hypocrisy among the public over the issue.

It shows that while around 46 million people (99 per cent of the UK population) believe that others should discard their litter appropriately, they still admitted to dropping 205 million pieces of litter in just three months. It is also clear that people have real objections to

certain types of rubbish. Forty one per cent of respondents (19 million people) hate to see uncollected dog

per cent (14.1 million people) dislike types of plastic litter the most.

Chewing gum comes in third with 17 per cent of respondents (7.7 million people) taking offence.

Ninety-six per cent also said they realise that uncollected waste, particularly non-degradable plastic, will harm the environment and wildlife. The research shows the public's enjoyment of their environment is being ruined by rubbish with 88 per cent of people (40.1 million) saying that this is the case.

Belfast Telegraph
20 July 2005

Britons drop 820m bits of litter a year

By Amanda Brown

THE British say they hate litter but still admitted to dropping 205 million bits of rubbish over a three month period (or 820 million bits a year), according to a study published today.

The research by Symphony Environmental, an environmentally friendly degradable plastics company, reveals hypocrisy among the public over the issue.

It shows that while around 46 million people (99% of the UK population) believe that others should discard their litter appropriately, they still admitted to dropping 205 million pieces of litter in just three months.

It is also clear that people have real objections to certain types of rubbish.

Forty one per cent of respondents (19 million people) hate to see uncollected dog faeces on the floor and a further 31% (14.1 million

people) dislike types of plastic litter the most.

Chewing gum comes in third with 17% of respondents (7.7 million people) taking offence.

Ninety six per cent also said they realise that uncollected waste, particularly non-degradable plastic, will harm the environment and wildlife.

Alan Blacher, chief operating officer at Symphony Environmental, said: "These littering habits are worrying because some litter, especially if it is made of plastic, will never degrade and could end up harming the environment and wildlife.

"It is a fact that about 90% of all the plastic ever produced is still around somewhere today.

"People are unlikely to stop littering overnight so we need to encourage more businesses to start taking greater responsibility for their plastic bags and pack-

aging that can so often end up as uncollected litter waste.

"Put simply, if consumers won't practice what they preach, their retailers and the packaging industry should help address the problem of harmful litter by introducing and providing degradable plastic bags and product packaging."

The research shows the public's enjoyment of their local environment is being ruined by rubbish with 88% (40.1 million) people stating that this was the case.

The study also explored which public spaces and beauty spots across the UK were most affected by so called "litter thugs".

Millions of people said that they had seen uncollected litter, in the form of packaging, crisp packets, and drink bottles in many beautiful areas.

The results show that British parks have been the most affected by plastic litter over the last 12 months.

Birmingham Post
20 July 2005

Litter talk is rubbish

The British say they hate litter but still admitted to dropping 205 million bits of it over a three-month period.

The research by Symphony Environmental, a degradable plastics company, reveals hypocrisy among the public over the issue.

It shows that around 46 million people (99 per cent of the UK population) believe that others should discard their litter appropriately.

Forty one per cent of respondents (19 million people) hate to see uncollected dog faeces on the floor and a further 31 per cent (14.1 million people) dislike types of plastic litter. Chewing gum comes in third.

Ninety six per cent also said they realise that non-degradable plastic, will harm the environment and wildlife.

Alan Blacher, chief operating officer at Symphony Environmental, said: "It is a fact that about 90 per cent of all the plastic ever produced is still around somewhere today."

Birmingham Evening Mail
20 July 2005

Litter's own up!

THE British say they hate litter, but still admit to dropping 205 million bits of rubbish in just three months, according to a study published today.

The research by Symphony Environmental, a degradable plastics company, reveals hypocrisy among the public over the issue.

Aberdeen Press & Journal
20 July 2005

Rubbish tips

THE British are hypocrites when it comes to litter. A survey for degradable plastics company Symphony Environmental shows that an estimated 99% of the population believe that others should discard their litter appropriately. But the 1,015 people interviewed for the survey still admitted to dropping huge amounts of rubbish themselves.

Manchester Evening News
20 July 2005

Litter Britain

BRITAIN is a nation of two-faced "litter bugs" who admit dropping more than 2m bits of rubbish but condemn those who throw away rubbish in public.

Nearly one in three has dropped rubbish on the street in the past 12 weeks, with the litter amounting to adding up to 800m pieces a year, says the TNS poll of 1,015 people, commissioned by Symphony Environmental, a degradable plastics firm.

Men are the worst culprits, owning up to dropping three times as much litter as women, while people aged 16 to 24 drop twice as much as other age groups. A huge majority back fines of up to £75 for littering, but almost one in 10 would object to paying up themselves.

Birmingham Post
20 July 2005

Litter talk is rubbish

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The research by Symphony Environmental, a degradable plastics company, reveals hypocrisy among the public over the issue.

It shows that around 46 million people (99 per cent of the UK population) believe that others should discard their litter appropriately.

Forty one per cent of respondents (19 million people) hate to see uncollected dog faeces on the floor and a further 31 per cent (14.1 million people) dislike types of plastic litter. Chewing gum comes in third.

Ninety six per cent also said they realise that non-degradable plastic will harm the environment and wildlife.

Alan Blacher, chief operating officer at Symphony Environmental, said: "It is a fact that about 90 per cent of all the plastic ever produced is still around somewhere today."

Coventry Evening Telegraph
21 July 2005

'Hypocrisy' of litter louts

THE British say they hate litter but still admitted to dropping 205 million bits of rubbish over a three-month period, a study has shown.

The research by Symphony Environmental, an environmentally-friendly degradable plastics company, reveals hypocrisy among the public over the issue.

It shows that while about 46 million people in the UK believe others should discard their litter appropriately, they still admitted to dropping 205 million pieces of litter, collectively, themselves.